



Att omvandla det ideella arbetet i Sverige till pengar

Ett samarbete mellan Ersta Sköndal Bräcke högskola och SCB

Ola Segnestam Larsson



Om ideellt arbete i Sverige och ett samarbete

- Ideellt arbete i Sverige stort och stabilt över tid (ex. von Essen et al, 2015)
- Hur inkludera det ideella arbetet i SCB:s satellit-räkenskaper?



Att göra frivilligt arbete ekonomiskt värdefullt
En litteraturöversikt av internationell forskning och policy-relaterade rapporter

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research

**Making volunteering economically valuable:
the relationship between valuation devices and
volunteering**

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This article contributes to previous research on determining the economic value of volunteering by analysing the relationship between the valuation devices being proposed and volunteering and its properties. Is the relationship best characterised as direct, mediated or imposed? The empirical material for the article consists of volunteering economic valuation devices, as presented in previous research, which are analysed with a framework derived from the theoretical field of valuation. In addition to introducing the analytical framework and its application to the field of volunteering, the article discusses the absence of direct relationships while underscoring the dominance of the mediated relationship. It also argues that the imposed relationship highlights a hitherto less-discussed analytical dimension in the research debate on valuing volunteering. In conclusion, the relevance of the findings are discussed and ideas for a future research agenda presented.

Key words volunteering - valuation devices - values

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Introduction

Politicians, policy professionals and practitioners are increasingly paying attention to volunteering as a societal phenomenon and as an instrument for social change (Hodgkinson, 2003; Hustinx et al., 2010, 2015; ILQ, 2012). Furthermore, levels of and activities related to volunteering are continuously being measured and analysed around the world (Svedberg and Lundström, 2003; Devereux, 2008; Hustinx and Handy, 2009; Baillie Smith and Laurie, 2011; Wilson, 2012). As a consequence of this burgeoning interest, there is an alleged demand for governable information – not the least, economic values and indicators – in relation to volunteering. Researchers



Replacement cost method

$$V = (N * H * L) / \text{BNP}$$

V = Det frivilliga arbetets relativa ekonomiska värde

N = Antal män och kvinnor som arbetar ideellt

H = Antal timmar som de ideella arbetar per år

L = Genomsnittlig lön per timma

BNP = Bruttonationalprodukt



ESBH

ESBH

$$V = (N * H * L) / BNP$$

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Svenskarna arbetar ideellt för 131 miljarder

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Värdet av det ideella arbetet i Sverige uppskattas till 131 miljarder kronor för 2014. Det motsvarar 3,32 procent av BNP, vilket är något större än detaljhandelns värde samma år. Mest bidrog ideellt arbete i idrottsföreningar och organisationer med social inriktning.

Artikeln bygger på

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